



December 16, 2016

**Beatriz Perez, Chief Sustainability Officer  
The Coca-Cola Company  
P.O. Box 1734  
Atlanta, GA 30301**

Dear Ms Perez,

We have valued the previous collaborations between The Coca-Cola Company and Greenpeace. As a result there have been positive contributions to protect the environment and people.

That is why we want to alert you to the fact that Coca-Cola is sourcing lemon juice from a supplier in Argentina that is out of compliance with your company's stated Sustainable Agriculture Sourcing Principles. In a recent report enclosed, Greenpeace details that one of your suppliers, La Moraleja S.A. is involved in recent illegal deforestation to provide areas for growing citrus fruits and GMO soy. Since the adoption of the National Forest Law (late 2007) the total area deforested illegally by La Moraleja is more than 3,000 hectares of protected forests.

La Moraleja is a big farm: 30,000 hectares located in the province of Salta (northern Argentina) in a transition area between the Chaco Forest and the Yungas Rainforest. This zone is very important for biodiversity conservation because it is a corridor between two National Parks. Currently, La Moraleja has 15,000 hectares of agriculture (mainly GMO soy) and 3,000 hectares of citrus, especially lemons. Its goal is to add 1,000 hectares of lemons in the next 4 years. Further details are provided in the enclosures.

This behavior is a breach of Argentine law. It is also in conflict with Coca-Cola's Sustainable Agriculture Sourcing Principle #9, the "Conservation of Natural Habitats and Ecosystems", including its requirement to "Promote sustainable forest management and help protect woodlands from deforestation and illegal harvesting." For this reason, we suggest Coca-Cola suspend business with La Moraleja S.A. until it demonstrates compliance with your sourcing principles and takes remediating and restoration measures such as reforesting 3,000 hectares that the company illegally deforested after the implementation of the National Forest Law.

This unsustainable forest clearance is also part of a larger, systemic problem in Argentina. A recent report made by the Food and Agriculture Organization of the United Nations (FAO) places Argentina in the 9<sup>th</sup> position of the ranking of countries with the highest deforestation during the last 25 years: 7.6 million hectares. The main reasons for the loss of forests are the advancement of the agri-business. The passing of the National Forest Law in 2007 was an unprecedented achievement in the environmental field and an example of the importance of the contribution of civil society, which pressured the parliament through one million and a half signatures.

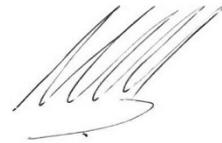
We believe the Coca-Cola Company can play a positive role to both correct these issues, and ensure compliance from sustainable suppliers in Argentina for years to come.

We would like to discuss this, and related issues with you at your earliest convenience.

Best,



**Rolf Skar**  
Forest Campaign Director, Greenpeace USA



**Hernán Giardini**  
Forest Campaign Coordinator, Greenpeace Andino

**CC: Francisco Do Pico**  
Director de Asuntos Públicos y Comunicaciones de The Coca-Cola Company para Argentina, Paraguay y Uruguay

**Attachments:**

- 1) Greenpeace Report "Desmontes SA Part 3: Map of forest crime in Argentina"
- 2) La Moraleja. Map of Deforestation on Protected Forests (Category I - Red)
- 3) La Moraleja. Satellite Images 2008 - 2011 - 2014 - 2016
- 4) Secretary of Environment of the Nation. Map of deforestation in Salta from 2007 to 2014